



Plumb Bob: Making Excellence a Habit: Introducing a New, Simplified Theory of Ethics and the Plumb Bob of Excellence

By Stephen S J Hall

Dog Ear Publishing, United States, 2014. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.Mr. Hall is a 1956 graduate of the School of Hotel Management at Cornell University after which he served two years as a Marine Corps Officer. He also holds an MBA with high honors from Michigan State as well as a Master's degree in Divinity from Harvard. His work experience includes the Director of Operations Support for ITT Sheraton Corporation as well as the Vice President for Administration at Harvard University. As a consultant he implemented the Quest for Quality for the American Hotel and Lodging Association. He has taught Quality Assurance and Ethics at several universities including Cornell, New Hampshire, The Institut de Management Hotelier International in France and Glion in Switzerland where he also served as Director of Studies. He has published 3 books - Quality Assurance in the Hospitality Industry with the American Society for Quality Control, Ethics in Service and Tourism with the Educational Institute of AHLA, and PLUMB BOB: Making Excellence a Habit: Introducing A New, Simplified Theory of Ethics and The Plumb Bob of Excellence with Dog Ear...



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Reviews

Extensive information for book fans. It is written in basic words and never hard to understand. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Otis Wisoky**

This publication is great. It is full of wisdom and knowledge. You will not really feel monotony at any time of the time (that's what catalogs are for relating to when you ask me).

-- **Dr. Everett Dicki DDS**